



**PALM SPRINGS**  
**Health Run &**  
**Wellness Festival**

Presented by Desert Healthcare District & Foundation

**Saturday, January 24, 2026**

**8:00 a.m. to 1:00 p.m.**

**10K • 5K • 1K Fun Run & Bike Ride**  
**Ruth Hardy Park, Palm Springs, CA**



**PRESENTING SPONSOR**



**DESERT HEALTHCARE**  
 DISTRICT & FOUNDATION





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EISENHOWER HEALTH

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## SPONSOR LEVELS

### WELLNESS - Sponsorship Package \$15,000

Corporate Name and Logo featured as Wellness Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications during the day of the event. This includes: all print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 20' Exhibitor Booth as part of the Event
- Opportunity for Expert, Physician or Panelist for on-stage presentation
- Your Company Logo on Stage Backdrop
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Eight (8) Complimentary Race Registrations

### PLATINUM - Sponsorship Package \$10,000

Corporate Name and Logo featured as Platinum Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications for the event. This includes all print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Booth at the Event
- Opportunity for Expert, Physician or Panelist for on-stage presentation
- Your Company Banner Displayed at Start/Finish Line
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Six (6) Complimentary Race Registrations

### GOLD - Sponsorship Package \$5,000

Corporate Name and Logo featured as Gold Sponsor in all advertising and targeted communications prior to the event. Announced and included in all communications for the event. This includes: print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Your Company Banner Displayed at Start/Finish Line
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Four (4) Complimentary Race Registrations

### HEALTH - Sponsorship Package \$2,500

Corporate Name and Logo featured as Health Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications for the event. This includes: print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Opportunity to sell products or to provide gifts or promotional materials at event or in race bags
- Listed on T-Shirt and Race Bag
- Mentions from the stage on the day of the event
- Two (2) Complimentary Race Registrations

### FITNESS - Sponsorship Package \$1,000

Corporate Name and Logo featured as Fitness Sponsor in most advertising and targeted communications prior to the Event. Announced and included in communications elements for the event. This includes print advertising, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Opportunity to sell products or to provide gifts or promotional materials at event or in race bags
- Two (2) Complimentary Race Registrations



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- Corporation/Business     Non-Profit Organization  
 Municipality (Federal, State, County, City)     Neighborhood / Homeowners Association/Individual

**SPONSOR INFORMATION – Please Print Clearly, Sign and Date**

Representative Contact Name/Title: \_\_\_\_\_

Exhibit/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**CREDIT CARD PAYMENT:**

Name on Credit Card: \_\_\_\_\_

Acct. No.: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CHECK PAYMENT:**

Make check payable to **Hocker Productions** . Mail to: 2286 Indian Canyon Dr., Suite E, Palm Springs, CA 92262

**SPONSOR AGREEMENT:** This registration form will act as a contract for sponsorship with Hocker Productions for the "2024 Palm Springs Health Run/Fitness Expo".

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**EVENT WILL PROCEED, RAIN OR SHINE.**



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 A Hocker Productions Event