



PALM SPRINGS Health Run & Wellness Festival

Presented by Desert Healthcare District & Foundation

Saturday, January 23, 2027

8:00 a.m. to 1:00 p.m.

10K • 5K • 1K Fun Run & Bike Ride
Ruth Hardy Park, Palm Springs, CA



PRESENTING SPONSOR



DESERT HEALTHCARE
DISTRICT & FOUNDATION



EISENHOWER HEALTH



Your Health. Your Life. Our Passion



www.PalmSpringsHealthRun.com



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SPONSOR LEVELS

WELLNESS - Sponsorship Package \$15,000

Corporate Name and Logo featured as Wellness Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications during the day of the event. This includes: all print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 20' Exhibitor Booth as part of the Event
- Opportunity for Expert, Physician or Panelist for on-stage presentation
- Your Company Logo on Stage Backdrop
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Eight (8) Complimentary Race Registrations

PLATINUM - Sponsorship Package \$10,000

Corporate Name and Logo featured as Platinum Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications for the event. This includes all print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Booth at the Event
- Opportunity for Expert, Physician or Panelist for on-stage presentation
- Your Company Banner Displayed at Start/Finish Line
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Six (6) Complimentary Race Registrations

GOLD - Sponsorship Package \$5,000

Corporate Name and Logo featured as Gold Sponsor in all advertising and targeted communications prior to the event. Announced and included in all communications for the event. This includes: print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Your Company Banner Displayed at Start/Finish Line
- Provide gifts or promotional materials at event or in race bags
- Name or Logo Listed on T-Shirts and Race Bag
- Mentions from the stage on the day of the event
- Four (4) Complimentary Race Registrations

HEALTH - Sponsorship Package \$2,500

Corporate Name and Logo featured as Health Sponsor in all advertising and targeted communications prior to the Event. Announced and included in all communications for the event. This includes: print advertising, programs, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Opportunity to sell products or to provide gifts or promotional materials at event or in race bags
- Listed on T-Shirt and Race Bag
- Mentions from the stage on the day of the event
- Two (2) Complimentary Race Registrations

FITNESS - Sponsorship Package \$1,000

Corporate Name and Logo featured as Fitness Sponsor in most advertising and targeted communications prior to the Event. Announced and included in communications elements for the event. This includes print advertising, flyers, on site advertising, E-Blasts, press releases and website.

- 10'x 10' Exhibit Table as part of the Event
- Opportunity to sell products or to provide gifts or promotional materials at event or in race bags
- Two (2) Complimentary Race Registrations



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- Corporation/Business Non-Profit Organization
 Municipality (Federal, State, County, City) Neighborhood / Homeowners Association/Individual

SPONSOR INFORMATION – Please Print Clearly, Sign and Date

Representative Contact Name/Title: _____
 Exhibit/Organization Name: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Fax: _____
 Email: _____

CREDIT CARD PAYMENT:

Name on Credit Card: _____

Acct. No.: _____ Exp: _____ CVV: _____

Authorized Signature: _____ Date: _____

CHECK PAYMENT:
Make check payable to **Hocker Productions** . Mail to: 2286 Indian Canyon Dr., Suite E, Palm Springs, CA 92262

SPONSOR AGREEMENT: This registration form will act as a contract for sponsorship with Hocker Productions for the "2027 Palm Springs Health Run & Wellness Festival."

Signature: _____ Date: _____

EVENT WILL PROCEED, RAIN OR SHINE.



ph: 760-409-1530
email: jeffhocker1@gmail.com

A Hocker Productions Event